

Are you entrepreneurial ?  
ART+TEACHING=BUSINESS

YOUR SKETCHING TOUR  
BUSINESS

*"I began with an idea in 1996 and turned it into a thriving, successful business for 14 years. Often I am asked to expand the business to other parts of the US and beyond. Sketching Tours of Paris began as an off-shoot of that very idea in 2004 and 2005. I am ready to help you create your own sketching tour business in your area. After years of teaching almost 2000 sketchers I am ready to teach you everything I've learned. I love the people I meet on the tours. Some have become friends, others come back year after year. Some families made the Sketching Tour a family tradition. It's a great business. I am rewarded every time I teach someone how to reach their creative selves."*

508.325.5220 [annesutherlandart@me.com](mailto:annesutherlandart@me.com) [www.sketchingtours.com](http://www.sketchingtours.com) [www.annesutherlandart.com](http://www.annesutherlandart.com)

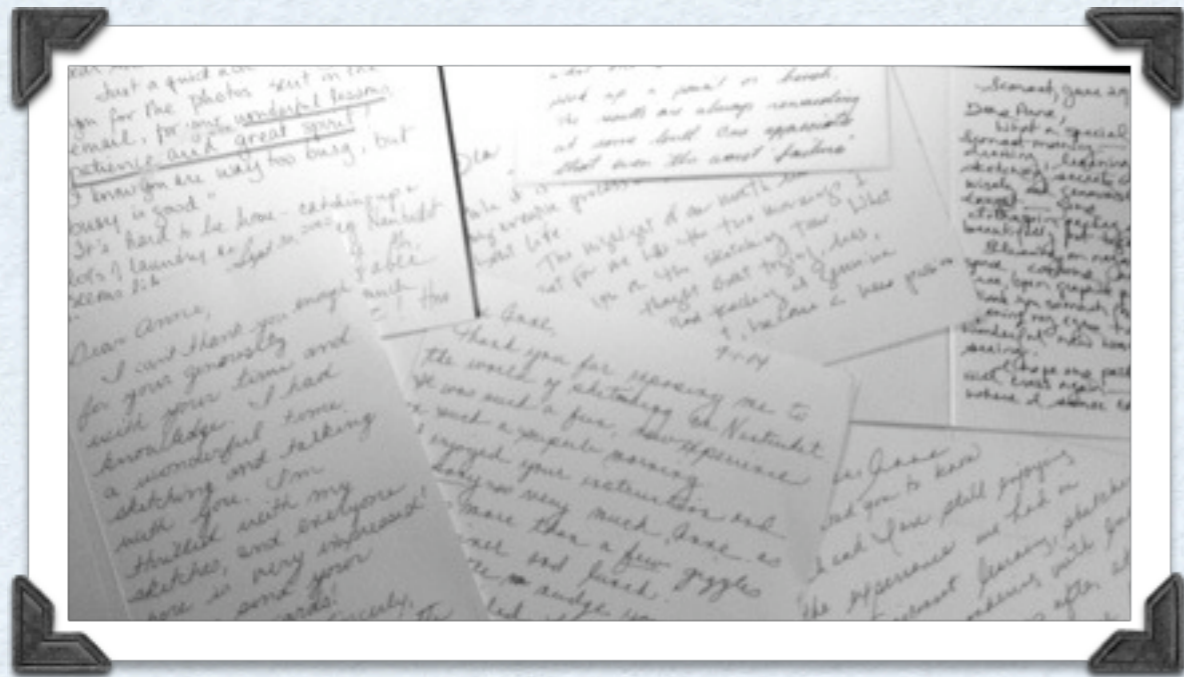


GRANDKIDS AND GRANDMA ENJOY A DAY OF  
SKETCHING TOGETHER





DAUGHTER, MOM, NEW MOM, AND RETIREEE BILL ENJOY  
A DAY OF SKETCHING IN THE GREATER LIGHT GARDEN,  
NANTUCKET



*"Loved your sketch class. Learned so much!" Susan*

*"I really appreciate your teaching. My husband was amazed at the progress I've made. I was proud, too! I enjoyed every scene we sketched." Maren*

*"I learned more from you than all the classes I've taken over the years." Jane*

*"The highlight of our Nantucket stay for me was the two mornings I spent with you on the Sketching Tour. What I had timidly thought what trying, has, thanks to your skilled teaching, genuine support and encouragement, become a new passion." Cynthia*

*"I am delighted at all Devon has learned and how you have developed her talent. She loves working with you. You do so well inspiring her - we love her fearlessness. Thank you for doing your job so well." Judy*

*"Thank you for making me feel so free to draw. I will carry that with me always." Christy*

*"Thank you for your wonderful lessons, patience and great spirit. I wish I could spent a few weeks there instead of a few days." Karen*

# TRAINING WEEKS ON NANTUCKET

\$5500 includes ACCOMMODATIONS for 7 nights ~ 7 breakfasts ~ 4 dinners

\$4500 without ACCOMMODATIONS

TRAINING

SKETCHING MATERIALS

FREE ON-ISLAND TRANSPORTATION

PAINTING STUDIO USE FREE ~ \$25 per day oil materials +canvas

OIL PAINTING INSTRUCTION~additional

PHONE AND EMAIL SUPPORT for one year

- May 22-29
- June 12-19
- July 24-31
- August 21-28



# DAY ONE

- 9:30 -1:30 I will take you on a **Sketching Tour of Nantucket** to explore the quaint history of the island through sketching. You will learn Successful Sketching Techniques firsthand which we will break down further as the week progresses.
- **Outcomes:** You will learn the format of the Sketching Tour including: Introduction ~ Negative Space ~ Perspective and Ratio ~ Pencil Tips and Warm Up ~ Contour Drawing ~ Critique
- 3:00-6:00 Open Studio Time Oil Materials \$25/day or bring your own. Studio is furnished with easels, tables and has wonderful light. Nestled in the woods off Milestone Road, it is a delightful place to paint or draw.



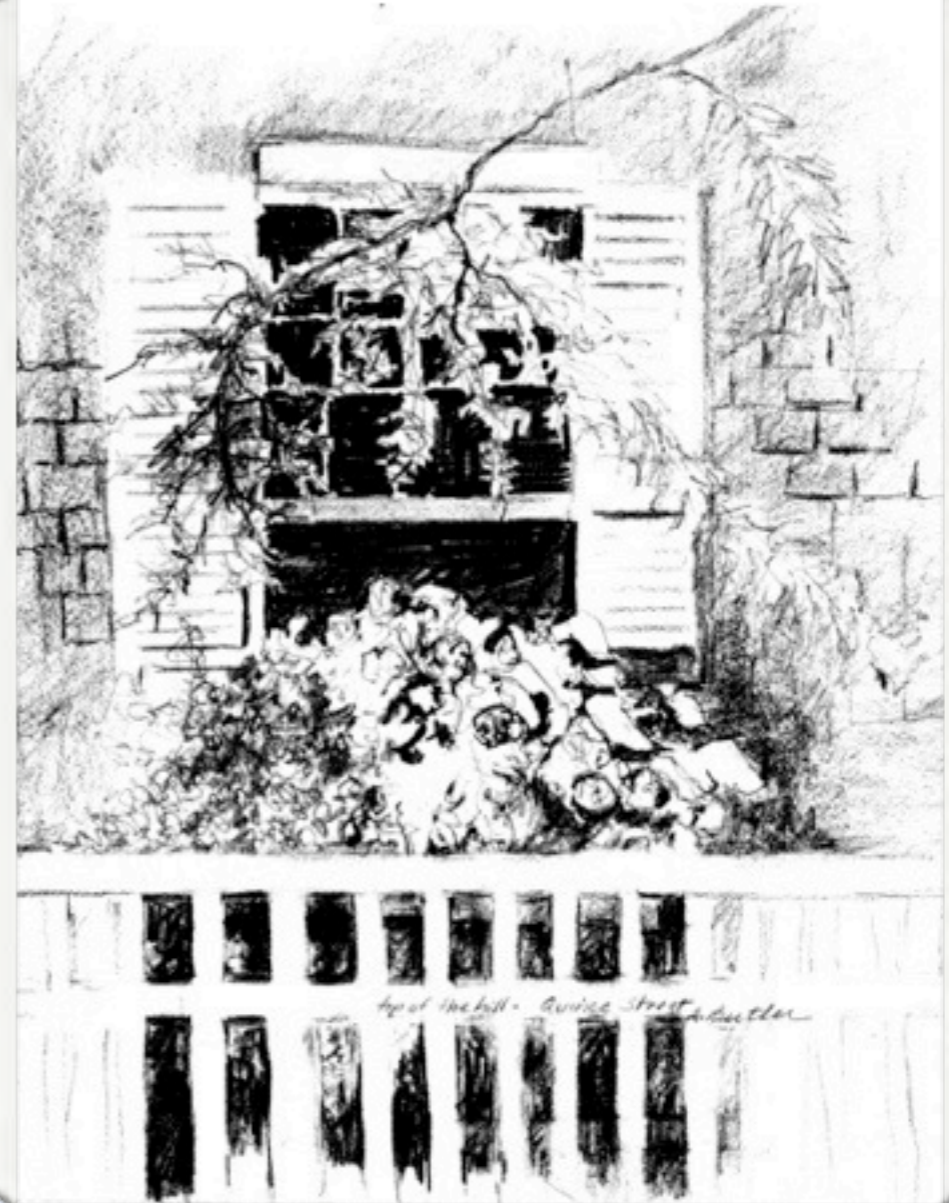
# DAY TWO

- 9:30 - 11:00 Successful teaching tips and methods of teaching **PERSPECTIVE** to beginner and advanced sketchers
- 11:15 - 1:15 Practice Teaching Perspective to 2 students with Anne's support/feedback
- 3:00-6:00 Open Studio Time Oil Materials \$25/day or bring your own. Studio is furnished with easels, tables and has wonderful light. Nestled in the woods off Milestone Road, it is a delightful place to paint or draw.



# DAY THREE

- 9:30 - 11:00 Successful teaching tips and methods of teaching **NEGATIVE SPACE** to beginner and advanced sketchers
- 11:15 - 1:30 Practice Teaching **NEGATIVE SPACE** to 2 students with Anne's support/feedback
- 3:00-6:00 Open Studio Time Oil Materials \$25/day or bring your own. Studio is furnished with easels, tables and has wonderful light. Nestled in the woods off Milestone Road, it is a delightful place to paint or draw.



# DAY FOUR

- 9:30 - 11:30 Successful teaching tips and methods of **WARM UP AND PENCIL TECHNIQUES** and **CONTOUR methods** to beginner and advanced sketchers
- 11:45 -12:30 Practice Teaching **WARM UP AND PENCIL TECHNIQUES** to 2 students with Anne's support/feedback
- 1:30-3:00 Practice Teaching **CONTOUR DRAWING** to 2 students with Anne's support and feedback
- 3:00-6:00 Open Studio Time Oil Materials \$25/day or bring your own. Studio is furnished with easels, tables and has wonderful light. Nestled in the woods off Milestone Road, it is a delightful place to paint or draw.



# DAY FIVE

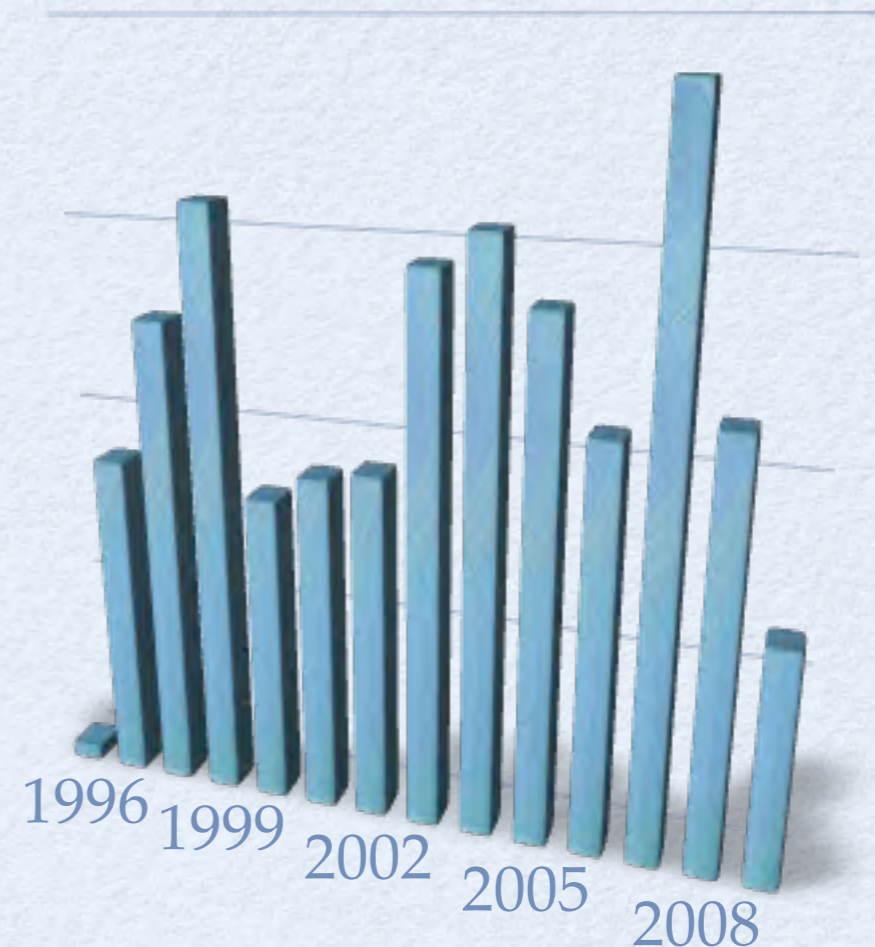
- 9:30 - 2:30 Everything you need to know about your

## SKETCHING TOUR

**BUSINESS** ~ Advertising, Website, Publicity , E Mail Marketing , Choosing a Venue, Materials, Collecting Money, Customer Satisfaction, Data Base, Tax Deductions/ Tax System

- 3:00-6:00 Open Studio Time Oil Materials \$25/day or bring your own. Studio is furnished with easels, tables and has wonderful light. Nestled in the woods off Milestone Road, it is a delightful place to paint or draw.

Income 10 weeks \*



\*As my sketching business grew, so did gallery affiliations, painting workshops and commissions. Income figures available upon request.

# DAY SIX

- 9:30-1:30 It's your day to teach a **Sketching Tour** to a group of mixed-level students
- 2:30 - 4:00 Support/feedback/critique



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CALL TO REGISTER

MAJOR CREDIT CARDS ACCEPTED

I LOOK FORWARD TO HELPING YOU ACHIEVE SUCCESS AND REAP REWARDS OF TEACHING OTHERS.

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